Mason Rice PTO Board Minutes

Special Meeting

10/17/2011

Attendees: Laura Holt, Felicia Scheff, Susan Kern, Kim Thurmond, Courtney Cole, Sunwoo Kahng, May Chiu, Jordana Alford, Julia Hamilton, Rachel Segall, Arthur Williams, Rhanna kidwell, Alicia Bowman, Jane Ryter, Maurya Sullivan, Carol Ann Delmonico

PTO Dues Review

Dues participation rate is 55% this year versus 65% last year – decrease 10%

Our goal was to collect $18,000 and we have collected ~$33,000 to date.

Concerns around the communication of the dues amount, some people felt the need to justify why they were not giving the full $150 that was noted on the donation request. Since we have made a request for more we need to provide feedback to the Community on the changes to fundraising for this year.

Fundraising Reassessment

Discussed the following changes to fundraising:

- Parent nights out this year focused as Community building events only no ask for PTO donation
- More families nights versus mom/dads
- Reduce focus on the auction part of the spring fundraiser – but not sure how to reduce this.
- Suggested lower cost of ticket price for fool's folly fundraiser – but discussed that this would increase cost not reduce fundraising
- What about reducing the charge for the literary magazine – discussed that this again would increase costs versus goal.
- Suggested changing the raffle basket fundraiser, but this is a popular and profitable fundraiser

Voted to remove $4595 out of the budget planned for the parents/family night out.

Revisit Classroom Bulk Supplies Expenditure

We could not come to a consensus on the proposal to fund $2000 to the budget for the PTO to provide classroom papertowels and wipes.